

# THE BROADMOOR

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C O L O R A D O   S P R I N G S

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## **THE BRO<sup>A</sup>DMOOR: JUST THE FACTS**

Colorado Springs, CO (Fall/Winter 2007-08)...Below is general information about The BRO<sup>A</sup>DMOOR. This document is updated regularly. You will find the most current date of change at the bottom of the last page.

### **LOCATION:**

1 Lake Avenue  
Colorado Springs, Colorado 80906

### **GETTING HERE:**

**Colorado Springs Airport:** The Colorado Springs Airport is serviced by major airlines, including Allegiant Air, American, America West, Continental, Delta, Mesa Airlines, Northwest, United, Midwest and ExpressJet, which provide more than 100 flights daily. Fifty-six non-stop flights are available daily from Denver, Salt Lake City, San Francisco, Las Vegas, Los Angeles, San Diego, LA/Ontario, Phoenix, Houston, Dallas / Ft. Worth, Atlanta, St. Louis, Cincinnati, Chicago, and Minneapolis / St. Paul.

**Denver International Airport:** DIA is one of the world's largest airports, providing nonstop daily service to more than 126 domestic and international destinations. A major international gateway to the Rocky Mountains, Denver International Airport is located 90 minutes from Colorado Springs.

### **DRIVING DIRECTIONS:**

**From Colorado Springs Airport:** The BRO<sup>A</sup>DMOOR is 15 minutes from the Colorado Springs Airport. When leaving the Colorado Springs Airport, you will be on Milton Proby Avenue. Follow Proby to the third stop light, Academy Boulevard. Turn left onto Academy. Follow Academy to northbound Interstate 25, which will be a right turn. Take I-25 north to exit 138, which is Circle Drive. Turn left onto Circle Drive, follow it until it becomes Lake Avenue, approximately 2.6 miles, to The BRO<sup>A</sup>DMOOR.

**From Denver International Airport:** The BRO<sup>A</sup>DMOOR is 90 minutes from Denver International Airport. Driving from DIA, you will exit the airport on Pena Boulevard. Follow Pena Boulevard to Interstate 70 West. Stay in the right hand lane and take the first exit, which is I-225. Follow I-225 until it intersects I-25. Take I-25 south to Colorado Springs. Continue on I-25 through Colorado Springs to exit 138, Circle Drive. Turn right off the exit onto Circle Drive and follow it until it becomes Lake Avenue, approximately 2.6 miles, to The BRO<sup>A</sup>DMOOR.

**OPENING DATE:**

Founded by Spencer and Julie Penrose, The BRO<sup>A</sup>DMOOR resort opened June in 1918 with three buildings, 111 rooms and a golf course designed by Donald Ross.

**ACQUISITIONS:**

- 1988: Oklahoma Publishing Company purchases controlling interest of The BRO<sup>A</sup>DMOOR from El Pomar Foundation.
- 2004: Oklahoma Publishing Company purchases the remaining interest to become a sole proprietorship.

**RECENT RENOVATION AND EXPANSION:**

- 1994: The BRO<sup>A</sup>DMOOR adds new Golf, Spa and Tennis facility and Rocky Mountain Ballroom.
- 1995: West Tower replaces former BRO<sup>A</sup>DMOOR World Arena skating facility, which moves 3 miles east and is now the Colorado Springs World Arena and Ice Hall.
- 1996: Walking bridge spanning the lake and connecting the east and west sides of the BRO<sup>A</sup>DMOOR complex is added.
- 2000: The BRO<sup>A</sup>DMOOR West building, including Charles Court restaurant, is renovated and remodeled.
- 2001: A new water complex is added to the north end of Cheyenne Lake including a zero-entry infinity swimming pool, mountain-like water slides, two 14-person hot tubs, private cabanas and a seasonal pool café. The new 21-room Lakeside Suites building is completed on the site of the old Main pool. Most suites have gas fireplaces and unobstructed views of the lake and mountains.
- 2002: BRO<sup>A</sup>DMOOR Main Building opens after a total restoration and renovation. Original artwork is restored on ceilings and walls; two guest elevators are added; rooms are redesigned with five-fixture baths and a host of state-of-the-art services and amenities. Former Mountain Course club building reopens as Cheyenne Lodge with spectacular vistas for private functions.
- 2004: The Spa at The BRO<sup>A</sup>DMOOR is expanded to 43,000 sq ft. with the addition of 10 new treatment rooms, two exclusive water treatments, the Serenity Shower and the Tranquility Tub, and a total redesign of the existing space, all created by master architect TAG Galyean.
- 2005: The East Golf Course is returned to the original 1918 bunker design of legendary course designer Donald Ross. In May of 2005, the Golf Club Dining Room (formerly called Stratta's) reopened, adding a wonderful new outdoor dining experience for guests and club members focusing on casual dining in a family-oriented atmosphere. Window walls open onto an expanded awning-covered patio, complete with an exterior fire pit perfect for roasting marshmallows or making S'mores. BRO<sup>A</sup>DMOOR Hall opened in October 2005, adding a 60,000 sq. ft. pillar-less and fully carpeted ballroom capable of holding up to 6,550 people theater-style. Underground parking is added to the Hall, holding 950 vehicles. BRO<sup>A</sup>DMOOR Brownstones, 19 private residences, open in October, across from the Golf Club. The BRO<sup>A</sup>DMOOR Golf Club is awarded the 2008 US Senior Open July 31-August 3, 2008.
- 2006: Summit, the Adam D. Tihany designed restaurant, opens to rave reviews. The first freestanding facility at The BRO<sup>A</sup>DMOOR, Summit is headed by Executive Chef Bertrand Bouquin, formerly of the Five-Star Maisonette restaurant. BRO<sup>A</sup>DMOOR West Residences, located along the second fairway of the West Course, open in the spring. These 33 units are privately owned and feature many hotel amenities as part of the purchase. Nicklaus Design unveils the newly redesigned and reconfigured Mountain Course in July 2006; renovation of BRO<sup>A</sup>DMOOR South Tower and the classic Penrose Room is completed in May. Features include all new rooms, many with balconies and "Juliet" balconies, flat screen TVs, and state-of-the-art control panels for everything from lights to curtains. Eight additional retail shops open in May, bringing the total of specialty stores and boutiques to 25.

## **FACILITIES/AMENITIES/GUEST SERVICES:**

Set on 3,000 acres, resort facilities include:

- 593 hotel rooms
- 107 suites
- 185,000 sq. ft. of meeting space
- 60 available meeting rooms
- Full-service spa and fitness center with hair and nail salon
- 54 holes of championship golf
- 7 Plexi-Cushion® tennis courts with two covered courts in winter
- 3 swimming pools: one outdoor, one indoor and one heated lap pool
- 3 outdoor hot tubs: one year-round and two seasonal
- Seasonal waterslides and a children's pool
- 14 restaurants, cafes and lounges
- 25 specialty, boutique and retail shops on site
- 24-hour room service
- Valet and self-parking in garage
- Bee Bunch children's program (seasonal)
- 2 Xerox business centers
- Florist services
- First-run Movie Theater
- Advantage Car Rental branch on site
- Tour services
- Babysitting services available
- Airport transportation (available)
- Full concierge service
- Laundry and dry cleaner on site

## **GUEST ROOMS:**

The BRO<sup>A</sup>DMOOR's 700 spacious guest rooms and suites are located in BRO<sup>A</sup>DMOOR Main, BRO<sup>A</sup>DMOOR West and West Tower, South Tower, Southeastmoor, Southmoor, Southlake, Northlake, Northmoor, Northeastmoor, Northlake and the Lakeside Suites. Most room and suite appointments include:

- One king or two double-bedded rooms
- Comfortable and elegant furniture
- Sharper Image design clock radio with iPod connection
- Five-fixture bathrooms
- Hairdryers
- Signature toiletries
- Mini-bar
- Multiple telephone lines with cordless phone
- In-room high-speed Internet access and dial-up connections
- Many rooms and suites offer views of Cheyenne Mountain and Cheyenne Lake
- Gas fireplaces in special suites
- Flat screen televisions in South Tower, Lakeside Suites and BRO<sup>A</sup>DMOOR West
- Full or "Juliet" balconies in many rooms and suites

## **AMENITIES AND SERVICES:**

**The Spa at The BRO<sup>A</sup>DMOOR:** This 43,000 square foot spa, salon and fitness center features luxurious, exotic and essential experiences for the body, mind and spirit. The Spa offers cutting-edge products and treatments in a delightful and harmonious contrast to its back-drop of old-world charm and European elegance.

**The Golf Club:** The BRO<sup>A</sup>DMOOR's championship golf on the historic East and West courses designed by Donald Ross and Robert Trent Jones Sr. offer scenic and challenging play for golfers of all handicaps. The Mountain Course by Nicklaus Design opened in July 2006 with an additional 18 challenging holes and panoramic views. Tee times are available to hotel guests and private members only. The Golf Club also features a full-service Pro Shop, summer caddie program and electric carts. The 2008 U.S. Senior Open will be held July 31 – August 3 on the East Golf Course. The 2011 U.S. Women's Open will be held July 7-10 on the East Golf Course.

**The Tennis Club:** Featuring top-rated tennis camps and programs by The BROADMOOR's top-rated resort tennis staff including International Tennis Hall of Fame member Dennis Ralston. The Tennis Club features seven courts including one stadium court, and two that are covered and heated from mid-October to early May. Tennis camps, private instruction and group lessons are available year-round.

**Meeting & Convention Facilities:** In October of 2005, the addition of BRO<sup>A</sup>DMOOR Hall events center adjacent to the existing International Center and Colorado Hall facilities expand The BRO<sup>A</sup>DMOOR's meeting and convention space to 185,000 sq. ft. The BRO<sup>A</sup>DMOOR Hall facility, with its 60,000 sq. ft., pillar-less and carpeted ballroom is capable of holding up to 350 trade show booths.

**Bee Bunch Children's Program:** The Bee Bunch children's program runs on a scheduled basis from Memorial Day through Labor Day serving children with a wide variety of age appropriate activities. Bee Bunch is for ages 3-12 and children must be fully potty-trained. In order to provide the highest quality programs, advanced reservations are requested. Bee Bunch programs can also be arranged throughout the year with a minimum of three children, and at least a two-week advance notice. The Bee Bunch also offers programs during the Christmas season, New Year's Eve, and Easter Holidays.

**Dining:** The BRO<sup>A</sup>DMOOR offers extensive and varied choices for everything from fine dining to family and bistro-style fare.

- **Penrose Room:** Since 1961, the historic Penrose Room has been known as one of the Rocky Mountain region's top destinations for classic fine dining with an extensive European wine list and live entertainment and dancing in a stylish atmosphere. In 2007, Penrose Room became the first Colorado restaurant to receive the AAA Five-Diamond Award. The dining room, the menu, the service, and the amenities are as well rooted in classic hospitality as they are in contemporary vitality. Enhancing the Penrose Room's romantic charm is a glass-enclosed 24-seat private dining room, affording guests a breathtaking mountain view. Other amenities include a demonstration kitchen that features a 16-seat Chef's Table, which offers guests the opportunity to interact with the chef while he cooks. The demonstration kitchen also showcases a state-of-the-art video system that allows guests to follow the steps of a demonstration on flat-screen monitors throughout the restaurant, as well as a wrap-around balcony perfect for receptions prior to dining at the Chef's Table. Wednesday through Saturday nights the Penrose Room Trio featuring the fabulous Lila Mori performs. Guests often dance on the lovely hardwood dance floor during dinner, further enhancing the timeless elegance of the Penrose Room. Jackets are required for gentlemen, no jeans. Located on the top floor, South Building
- **Charles Court:** Specializing in the celebration of American food and wine, Charles Court offers a menu that captures the spirit of Colorado cuisine. With fresh locally and nationally-sourced produce and meats prepared with classic American technique, the selections at Charles Court offer a culinary experience sure to delight all five senses. Charles Court has continually been recognized as a AAA Four-Diamond restaurant, received the *Santé* Award for Excellence, *Wine Spectator* Best of "Award of Excellence", DiRONA Award, and Zagat Exceptional Rating

during its long-standing history as a pinnacle of The BRO<sup>A</sup>DMOOR's dining options. Jeans, t-shirts and beach attire are not permitted. Located Lobby Level, West Building.

- **Summit:** An American Brasserie, designed by internationally-renowned architect Adam D. Tihany, with an eclectic, innovative wine and cocktail program, Summit harnesses European finesse to American originality. Starting with classical cooking techniques and adding the finest produce found seasonally around the country, the menu features year-round favorites as well as ever-evolving seasonal selections complimented by seasonal cocktails, specialty drafts, and wines from the world's great wine regions. 'Smart casual', coat not required. Dress jeans permitted. Located adjacent to Broadmoor Hall.
- **Tavern:** Opened in 1938, the Tavern serves hand-cut prime steaks, chops, seafood, prime rib, and a wide selection of appetizers, homemade soups, and more. Dine in the original Tavern room, the art deco era Mayan Room, or enjoy patio dining in the glass-enclosed Garden Room. The Tavern Orchestra featuring Lewis Mock performs 5 nights a week, Wednesday through Sunday. Bandleader Mock takes diners on a musical journey, performing a variety of great American pop music. Resort Casual. Located Lobby Level, Main Building.
- **Lake Terrace Dining Room:** Enjoy European – American elegance in The BRO<sup>A</sup>DMOOR's original dining room, with picturesque views of Cheyenne Lake and the mountains. Located on the mezzanine level of BRO<sup>A</sup>DMOOR Main, the Lake Terrace Dining Room features traditional breakfast cuisine Monday through Saturday including Eggs Benedict, filet of Rocky Mountain trout, classic sour cream hot thin cakes, Continental menu offerings, Southwestern specialties and cuisine vivante selections. Sundays are reserved for a buffet extravaganza accented by ice sculptures and accompanied by live piano music. More than 70 items are featured including hot entrees, made-to-order eggs, crepes, Belgian waffles and omelets. There is a wide-ranging pastry and dessert selection highlighted by The BRO<sup>A</sup>DMOOR's famous Bananas Foster and decadent Chocolate Fountain. Dressy casual; no athletic attire. Located Mezzanine Level, Main Building.
- **Golf Club Dining Room:** Located in The BRO<sup>A</sup>DMOOR's Spa, Golf and Tennis Club building, the Golf Club Dining Rooms adds a wonderful outdoor dining experience for BRO<sup>A</sup>DMOOR guests and club members, focusing on casual dining in a family-oriented atmosphere. Window walls open onto an awning-covered patio, complete with an exterior fire pit perfect for roasting marshmallows or making S'mores. It is the perfect blend of al fresco dining with a casual warm and friendly atmosphere. Resort Casual. Located in the Golf Club.
- **Grille at the Golf Club:** A casual sports grill with all-day dining, The Grille offers pub-style fare as well as a takeout menu for golfers, tennis players and spa-goers. Adjacent to the Golf Club Dining Room, The Grille is open to hotel guests and club members. Resort casual. Located in the Golf Club.
- **Golden Bee:** The Golden Bee originally came to The BRO<sup>A</sup>DMOOR in 1961 as a collection of panels and fixtures of an entire 19<sup>th</sup>-century pub that were shipped from England and reassembled in Colorado Springs—a town once nicknamed “Little London.” Celebrated as a unique dining adventure, the Golden Bee offers wonderful pub-fare and plenty of English charm. A ragtime piano player tickles the keys to a repertoire of sing-a-long songs, and the ale is served in yards. The Golden Bee's atmosphere exudes a feeling of warmth and friendliness. Casual. Located behind the International Center, Lake Avenue.
- **Pool Café at the Spa:** Offering classic pool fare, the Pool Café features smoothies and special treats. Open year-round.
- **Main Pool Café:** The Main Pool Café is an outdoor dining treat offering a menu of salad varieties, grilled meats and fish plus a variety of summer drink specialties and smoothies. Open May to September.
- **Espresso BRO<sup>A</sup>DMOOR:** An enticing patisserie and coffee bar, Espresso is a favorite stop for a snack or light lunch. The cozy café offers freshly-baked pastries, doughnuts, homemade cookies, biscotti, creative sandwiches and quiche. Beverage selections include flavored coffees

and chocolates, Italian sodas and fresh juices. Open daily from 6 a.m. to 10 p.m. Located in the Main Lobby.

- **Café Julie:** Café Julie offers a light all-day menu in an informal, European-style café setting with indoor and outdoor seating. The café offers early morning coffee and pastries, afternoon sandwiches and salads and a family-dining menu in the evening. Café Julie is perfect for a quick bite or leisurely light meal. Located in the West Building.

### **Lounges:**

- **Penrose Lounge:** In the historic tradition of “Afternoon Tea,” The Penrose Lounge presents a stunning array of treats for the palette from 2:00 – 3:30 p.m. seasonally. In the evening, the Penrose Lounge offers the warm elegance of an English library. Comfortable couches and chairs create cozy corners for before or after dinner drinks and conversation. Open Mondays through Saturdays and located on the 7<sup>th</sup> floor of South Tower.
- **Summit Bar:** Located at the entry to the Summit restaurant, this unique Adam D. Tihany designed lounge centers around a 14-foot rotating and glass-enclosed wine tower. Holding more than 400 bottles from around the world, along with two annex rooms for red and white wines totaling a complete collection of 2,000, the Turret sets the tone for the decidedly modern and urban design of the restaurant and lounge. A bar menu is available from 5p.m. to closing. Summit is open Tuesdays through Sundays. Located adjacent to Broadmoor Hall.
- **Hotel Bar:** The bar features an elegantly comfortable atmosphere of dark oak, overstuffed couches and chairs overlooking Cheyenne Lake, with open access in summer to outdoor seating by the signature stone fireplace. Specially designed large-screen plasma TVs are located over the bar for sporting events. Open at 11a.m. daily with a light bar menu and appetizers. Resort casual. Located on the Mezzanine Level, Main Building.
- **West Lobby Bar:** Overlooking Cheyenne Lake, the West Lobby Bar is a quiet, casual setting for cocktails. Resort casual. Located next to Charles Court in the West Building.

**Retail:** The Shops at The BRO<sup>A</sup>DMOOR are a collection of specialty shops featuring men’s and women’s clothing, accessories, fine arts, precious gems, specialty kitchen, spa and signature gifts.

- **Balliet’s at The BRO<sup>A</sup>DMOOR:** The Broadmoor adds an unparalleled shopping experience to Colorado Springs as high fashion designer labels adorn this ladies boutique with such recognizable names as Etro, St. John and Michael Kors. Located between South Tower and Main.
- **The Boutique at The BRO<sup>A</sup>DMOOR:** This full-line ladies boutique features resort and fashions from such designers as Michael Stars, Seven Jeans and One Girl Who. Go from day into evening with dresses from Kay Unger, Sue Wong and ABS by Allen Schwartz. The Boutique also offers a fabulous collection of eclectic jewelry and handbags, as well as, intimate apparel and hosiery...and don’t miss little b’s at the boutique...gifts and toys for children. Located in the Southeastmoor building.
- **BRO<sup>A</sup>DMOOR Bloom:** Flowers, plants and garden items are featured as Design Works, The Broadmoor’s preferred florist. Featuring fresh-cut flowers, lovely arrangements and custom florals, this shop is sure to delight all. Located in the Northmoor building.
- **The BRO<sup>A</sup>DMOOR Haberdashery:** This distinctive men’s clothing store features Tommy Bahama, Robert Graham, Scott Barber, Nat Nast and Victorinox by Swiss Army, along with accessories by Trafalgar, Pantherella and J.Z. Richards. Located in the Broadmoor South retail piazza.
- **BRO<sup>A</sup>DMOOR Lifestyle:** Many of The Broadmoor items our guests frequently request to enhance their home, such as our luxurious bedding collection, robes, towels, spa products and home accessories are available for sale here. Custom furniture by designer Tag Galyean, original artwork, lamps and other home décor are also showcased here. Located between the South and Main Buildings in the retail piazza.

- **BRO<sup>A</sup>DMOOR Shop & Newsstand:** This resort shop features select signature apparel and gifts along with fashions and accessories for men, women and children. Also features unique Colorado gifts, sundries, film, daily newspapers and snacks. Located in the Broadmoor West lobby.
- **The Championship Shop:** The Broadmoor is proud to host the 2008 U.S. Senior Open. This unique shop features exclusive golf apparel by Ashworth, headwear and gifts with the Senior Open Logo. Located between the South and Main Buildings in the retail piazza.
- **Cheyenne Gourmet:** For a wonderful selection of gourmet food, home accessories and gifts, be sure to stop in Cheyenne Gourmet. Unique designer tabletop collections by Skyros, Sud & Company and Vietri. Giftware by Michael Aram, G. Debrekht and Franz. Don't miss the "Best of the West" selection of food and gifts from Colorado. Weekly cooking demonstrations performed by the hotel chefs. Call Concierge for dates and times. Beautiful gift baskets are also available, made to order and shipped anywhere in the United States. Located in the lobby of Broadmoor Main.
- **Colorado Fishing Adventures:** Schedule a fly fishing adventure with a certified instructor and take home a memory of your day. Located in the Southmoor building.
- **The Cosmetic Shop at The BRO<sup>A</sup>DMOOR:** Luxury cosmetic, skin care and fragrance lines from industry notables like Trish McEvoy, Laura Mercier, Natura Bisse and Bobbie Brown are featured here. Located between the South and Main Buildings in the retail piazza.
- **de ma fille:** Here comes the bride, a full-service bridal boutique and winner of such awards as "Denver Top of the Rocky" and "Best of Cherry Creek Fashions," DE MA FILLE brings popular designers Angel Sanchez, Vivian Nicole and Paula Varselona to The Broadmoor. This shop also features bridal jewelry, shoes, wedding party gowns and children's apparel.
- **Espresso/News:** Enjoy your daily news with a special coffee and delectable pastry. Sundries and snacks also available. Located in the lobby of Broadmoor Main.
- **Fitness Shop:** To look and feel your best either at the gym or on the town, our fitness shop can meet your health and lifestyle needs. Featuring Broadmoor signature yoga apparel and jewelry. Yoga and Pilates accessories, dietary supplements and healthy snacks also available. Located near the Fitness Center in the Golf Clubhouse, mezzanine level.
- **Golf Pro Shop:** Full-service shop featuring men's and women's golf and logo apparel, equipment and accessories. Club repair and storage are available. Located in the Golf Club.
- **Hayden-Hays Gallery:** Exhibitions of the finest local, regional and nationally known painters, sculptors and mixed-media artists. Dedicated to showing and selling quality representational art. Located in the Northmoor building, past Broadmoor Bloom.
- **Jerome:** The Old West comes together with the Colorado Rocky Mountains when Santa Fe meets Aspen at our unique and luxurious shop. Limited edition and one-of-a-kind artwork, jewelry, clothing and accessories make this a "Must See" and "Must Shop" stop. Located in the South Building retail piazza.
- **The Library:** A quaint and comfortable place to pick up a good book and relax, or maybe find a game of strategy for just the two of you, or the entire family. The Library highlights not only well-known hard cover and paperback book titles, but regional books about Colorado and the west, along with thoughtful executive gifts, audio books and music. Located between the South and Main Buildings in the retail piazza..
- **Luma:** Celebrating fine crafts made in America, this special shop also offers clothing, handmade jewelry, one-of-a-kind lamps and mirrors, surprising outdoor art and kaleidoscopes. Located in the Northeastmoor building.
- **Mountain Course Golf Shop:** High atop the Broadmoor sits the Mountain Course Golf Shop. Incredible views and décor influenced by the old west. Featuring ladies and men's apparel and gift with the unique mountain course logo. Located at the Mountain Golf Course.
- **The Salon Shop:** Everything you need to create a more glamorous you, this shop features a full line of hair and nail care items. Located on the second floor of the Golf Club.

- **The Signature Shop:** This wonderful representation of The BRO<sup>A</sup>DMOOR boasts our own branded selection of gifts and apparel for men, women and children. Located in the lobby of Broadmoor Main.
- **Spa Shop:** Extend your Broadmoor Spa experience to your home. The Spa Shop features signature robes, sandals, bath and body products. A full line of facial care from Yon-Ka Paris and Cellex C. Relax at home with aromatherapy oils, diffusers, candles and massage products from each of the cutting-edge treatments. Located on the third floor of the Golf Club.
- **Tennis Pro Shop:** This award-winning shop features tennis and fitness apparel, footwear, equipment, accessories and swimwear. 24-hour racquet customization and rental equipment also available. Lessons with our top-rated teaching staff can be arranged year-round International Tennis Hall of Famer, Dennis Ralston is available May- September. Location: Located on the lower level of the Golf Club.
- **Villiers Jewelry:** This quaint shop specializes in fashion and designer jewelry and unique accessories. Located in the lobby of Broadmoor Main.
- **Yarid's Shoes:** Don't miss ladies footwear and accessories, including designs from Stuart Weitzman, Donald J. Pliner, Cole Haan and Kate Spade. Novelty handbags by Isabella Fiori and Mary Frances. Men's shoes and hosiery by Allen Edmonds, Cole Haan and Mezlan. Located near the front of Broadmoor Main entrance.

**Management:** Chairman, President & CEO: Stephen Bartolin, Jr.

**Ownership:** The BRO<sup>A</sup>DMOOR is owned by Oklahoma Publishing Company, headquartered in Oklahoma City, Oklahoma.

The BRO<sup>A</sup>DMOOR is the longest-running consecutive winner of both the AAA Five-Diamond and the Mobil Travel Guide Five-Star awards. For more information on The BRO<sup>A</sup>DMOOR please call 800.634.7711 or visit [www.broadmoor.com](http://www.broadmoor.com).



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