

# THE BROADMOOR

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C O L O R A D O   S P R I N G S

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## **Honors and Awards**

**3/7/2008**

### **THE HOTEL:**

Mobil Five-Star (48 years in 2008)  
AAA Five-Diamond (32 years in 2008)  
Condé Nast Traveler – Gold List  
Zagat Survey Exceptional Rating - Resorts  
American Express Departures Magazine Readers' Favorite Award  
Travel & Leisure Top 500 Hotels in the World  
Facilities Magazine - Elite Hotels  
Resorts & Great Hotels - Connoisseurs Choice  
Official Hotel Guide (OHG) - Super Deluxe Hotels  
CitySearch – Colorado's Best Resort  
Travel + Leisure Golf – West and Northwest Best Family Trips (Reader Survey Award)  
Travel Age West Editor's Pick – Best Historic Hotel (2007)  
Web Marketing Association - WebAward for Hotel and Lodging Standard of Excellence (2007)

### **RESTAURANT:**

AAA Five-Diamond Rating: Penrose Room  
Esquire Magazine 2006: Top 20 List: "Best New Restaurants" - Summit  
Esquire Magazine 2006: "Best New Design" - Summit  
Robb Report 2006: "Best of the Best" - Summit  
Santé Award: Charles Court  
Santé Award: "Innovative Regional Restaurant Winner" – Summit (2007)  
Ivy Award: Charles Court  
Wine Spectator Award of Excellence: Summit & Charles Court  
Wine Spectator Best of Award of Excellence: Penrose Room  
DiRONA Award: Penrose Room & Charles Court  
Zagat Exceptional Rating: Penrose Room & Charles Court  
Meetings & Conventions Gold Platter Elite & Hall of Fame  
Travel + Leisure Golf– West and Northwest Best Restaurants (Reader Survey Award)  
Meetings & Conventions – Gold Elite Platter Winner

### **MEETINGS:**

Insurance Conference Planners Premium Circle Award (2006)  
Meeting News Top 25 Planners' Choice Award (2006)  
Meetings & Conventions Hall of Fame (29 consecutive year winner)  
Successful Meetings Pinnacle (25 consecutive year winner)  
C & I Travel – Award of Excellence (22 year winner)  
Meetings & Conventions - Gold Key Elite Winner

C & I Travel – Paragon Award  
Medical Meetings - Merit & Distinction  
Association Meetings - Inner Circle Award 2007  
C & I World Class Award – Insurance Meetings  
Incentive Platinum Partner  
Insurance Meetings World Class

### **GOLF:**

Colorado Avid Golfer - Best Resort Course (Southern Region -2008)  
Colorado Avid Golfer Readers Choice 05 - #1 Resort Course; #1 Golf Pro Shop  
Meetings & Conventions - Gold Tee Award  
Golf Digest – 75 Best Courses in the US; #1 Resort Service in North America; Five-Star Course Rating  
Robb Report 2007: “Best of the Best” – Mountain Course  
PGA of America – Russ Miller, National Merchandiser of the Year (2003)  
Golf World Business – Top 100 Golf Shops  
Gary Galyean’s Golf Letter – “Global Ten” #6 Resort Golf Operation in the World (2004)  
Colorado Golf Association - #1 Resort Course in Colorado  
Audubon Society Environmental Designation – Golf Courses  
Corporate & Incentive Travel Award of Excellence: Golf  
Corporate & Incentive Travel - Greens of Distinction  
Colorado Merchandiser of the Year – 2000, 2002, 2003  
Golf World Business Top 100 Best Golf Shops (Resort Category); 100 Best All-Time List from 1986 – 2006;  
The 25 Best Merchandisers: Laura Sudan; The 75 Best Golf Resorts in North America  
Colorado Golf Magazine – Winner: Best Course to Hold Corporate Event or Tournament  
Golfshop Magazine - 25 Best Assistant Professionals – Cathy Matthews  
Golfshop Magazine – Industry’s Best Resort List 2006  
Golf Hall of Fame – Golf Person of the Year 2004 – Russ Miller  
Travel + Leisure Golf – World’s Best Golf Resorts (Reader Survey Award)  
Golf Digest – America's 50 Greatest Golf Locker Rooms (2007)  
Spa Finder – “Best for Golf” Readers Choice Award (2007)

### **SPA:**

International Spa Association (ISPA) 2006 Top Resort Spas  
Mobil Travel Guide Four-Star Spa 2006  
Shape Magazine’s Hottest Spas  
2003 and 2002 Zagat Survey, Top US Resort Spas Award  
Zagat Extraordinary Rating  
Tennis Magazine – #3 Resort Spa  
Travel and Leisure Magazine, #12 in the Top Spas Category  
Spa Finder's Reader's Choice Award  
Conde Nast, 40 Best Spas in North America Award  
World Class Award – Insurance Meetings  
ACE Award Project of the Year – Broadmoor Spa Renovation  
Women’s Golf Magazine – Top 10 Spas with Golf

### **TENNIS:**

Tennis Magazine – #1 Teaching Staff  
Tennis Resorts On Line - #8 Tennis Resort  
Tennis Magazine – #3 Tennis Resort

### **RENOVATION HONORS:**

Corporate and Incentive Travel- Award of Excellence  
Associated Builders and Contractors – Rocky Mountain Region – Award of Merit  
Associated Builders and Contractors – National – Award of Excellence  
Building Design and Construction – Grand Award  
Historical Preservation Alliance of Colorado Springs – Historical Preservation Award